

Sasha Bernevega
Product Designer

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Amsterdam, The Netherlands

Experience

Sep 2021 – Now

UX Designer
Jungle Minds

Amsterdam
The Netherlands

At Jungle Minds, I do workshops to spot new opportunities for clients, construct and test prototypes to validate novel concepts, research users' behaviour to empathise with them, design new products, and work on improving existing ones.

Dec 2020 – Jul 2021
short-term contract

Intern → Junior UX Designer
Enty

Remote, Tallinn
Estonia

At Enty I produce user interfaces, develop user journeys and plan information architecture. I've designed website navigation, two services, notifications and email style system, subscription plans, several landing pages, and user profile.

Feb 2021 – Jun 2021

UX Design Trainee
Digital Society School

Amsterdam
The Netherlands

As a member of the Digital Twin team, I was searching for ways of helping student athletes find balance in life. My role in the project was conducting user interviews, creating mobile prototypes, designing the interaction, and testing it on potential users.

Mar 2018 – Jun 2018

Infographic Design Intern
Graph Studio

Moscow
Russia

At this visual communication studio, I worked as an intermediary between clients and designers. I wrote creative briefs, proposed new concepts for infographics, and collected data for three projects.

Education

Sep 2019 – Aug 2020

MA in New Media
and Digital Culture
University of Amsterdam
Amsterdam, The Netherlands

GPA 8.6 / 10
Thesis 9.0 / 10

Sep 2015 – Aug 2019

BA in Advertising
and Public Relations
Lomonosov MSU
Moscow, Russia

GPA 4.8 / 5
Thesis 5 / 5

Tools

Figma, Sketch, Invision
Adobe Suit (PS, AE, IL, XD)
Blender, Spline
Webflow, Readymag
HTML, CSS, JS
Miro, Mural
Notion

Skills

User Interviews
Desk Research
Usability Tests
Concept Validation
User Journeys & Flows
Wireframing & Prototyping
Detailed UI Design

Publication

The Industry of Landlords:
Exploring the Assetization of the Triple-A Game
2021 Bernevega, A. & Gekker A.
SAGE's Games and Culture